

Hello CEL F Student Ambassadors!

CEL F SAMs can advocate for the environment and human rights in multiple ways. This HOW-TO GUIDE will provide you with different options for participation; we hope you will consider them all! Our goals are that you find yourself further interested in sustainability topics locally and globally, are better prepared to be agents for change, and that you enjoy and benefit from participating in the program.

1. CREATE YOUR SCHOOL/COMMUNITY STUDENT AMBASSADOR EVENT: Your next step as a CEL F Student Ambassador is to **create a plan** to spread the word about sustainability issues we face locally and globally. We look forward to hearing your ideas for school-wide collaborations with clubs or school presentations, or perhaps with community organizations.

- **Talk to your teachers, clubs, and club advisors.** Find an interested staff member who can help you connect with other groups to begin a school or community Sustainability Initiative, or join efforts with a “green/environmental club.” We are happy to support you with ideas on how to connect with people at your school/community, and if possible provide you with materials for distribution, or to assist in your presentations.
- **REGISTER your event ONLINE today and get your event onto the [SAMs calendar](#).** Even if you don’t have all the details figured out yet, please email us with any **date** and **event description** information (class or school event, community event, open to public, size of crowd anticipated or usual for this event as soon as possible) so that we can save the date.
- **Need FURTHER TRAINING or HELP PLANNING your booth/exhibit?** Organize an on-site training at your school. Host schools with 6 or more SAM participants are eligible for CEL F faculty support (time permitting). We encourage you to **open up meetings to other schools and invite fellow SAMs!** March training dates available, contact us soon!
 - This 45-minute informal training will include another hands-on activity to engage the group in a dialogue about sustainability issues, a demonstration of the LifeStraw products, planning discussion for your school/community booth or event.
 - Too small a group? We are happy to help you prepare, and coach you through these presentations, either with phone calls, Skype, or emails.
- **Get the word out!** Think about **publicity/outreach for your event** at the school and in your community, consider the following;
 - How will you get people to your event? (posters, emails, Facebook, newsletters, etc.)
 - Who should get this information? Your intended audience might include: friends/classmates, teachers, parents, PTA & school board, community members and stakeholders (politicians, business people, etc.), and press.

2. APPLY for the CEL F STUDENT AMBASSADOR ADVISORY PANEL:

We recognize your time is limited. CEL F will reasonably limit the number of hours required for participation on the Advisory Panel, however your participation must demonstrate your commitment to the program. Panel members will:

- Help design and coordinate further SAM training at their school, and potentially support other schools with their training needs (this may simply involve coordinating your training date with others to be convenient for their attendance);
- Participate in CEL F SAM exhibits and events whenever possible;
- Attend 2 advisory meetings during the school year (October and March)(HS Seniors may participate for Spring '13 only, or continue while at college);
- Facilitate ongoing dialogue with fellow Advisory Board members to brainstorm student actions/next steps, including recommendations for program topics for the **CEL F Learning with Leaders Program** (see #4 below)(we encourage the use of social media here!);
- Support other student events with their coaching (booth set-up, outreach and publicity, speaking, materials);
- **TO APPLY:** Students interested in joining the Advisory Panel must have two or more teacher recommendations submitted on their behalf. Please forward the following link to your teachers: [Teacher Recommendation Forms](#) (also available on the [SAM webpage](#)).
- Panel participation qualifies for **COMMUNITY SERVICE HOURS**. Once selected, Panel members are encouraged to continue into the following school year.

3. REGISTER TO PARTICIPATE IN CEL F EXHIBITS:

Please indicate your interest and availability to be Student Ambassadors at “Earth Day” festivals. Some events require significant travel (missing school FRIDAY, April 19th). For travel to DC, interested students must have two or more [Teacher Recommendation Forms](#) submitted on their behalf. Teachers should submit these forms directly as instructed. For more info or to register, contact Patti Bressman at patti@celfeducation.org.

4. ADDITIONAL CEL F STUDENT PROGRAMMING – CEL F Learning with Leaders Program:

Check out the [CEL F Learning with Leaders Workshops](#) which bring students together with industry experts. Past panel presentation topics include: Environmental Law and Policy; Green Marketing; Green Building and Design; Product Design and Life Cycle Analysis; and Renewable Energy Topics. We will be arranging 2013 LwL events once we’ve met with the new Advisory Board and gotten input on your program interests. These free venues are designed to provide SAMs additional sustainability training and build your skills and background knowledge. They are also open to ALL high school students.

We look forward to hearing your plans – please be in touch soon!